

Insights

February 2025 Market Update: Food, Beverage and Agribusiness

Strategic Plays and February Takeaways

February 2025 was another active month for M&A in the food, beverage, and agribusiness industry, as companies leveraged early-year momentum to refine their portfolios. Notably, alcoholic + NA beverages and value-added distribution led U.S. target activity for the month, overlaid with significant cross-border interest, an acceleration in mega deals, and an increased emphasis on health-conscious investments.

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