

# Monthly Market Update: Food, Beverage & Agribusiness

# December recap

Mesirow All-Food Equity Composite -6.07% for the month ended 12.31<sup>1</sup>

Mesirow All-Grain Commodity Composite +3.36% for the month ended 12.312

**S&P 500 -2.50%** for the month ended 12.31<sup>3</sup>

NASDAQ Composite +0.48% for the month ended 12.314

# December ended the year on solid footing for food, beverage and agribusiness M&A, with momentum expected to carry into 2025.

While December's number of announced deals was flat year-over-year, the full year finished on a high note, with total activity up more than 15% from 2023 levels. Looking ahead, 2025 is expected to see a continued focus on strategic add-ons (and divestitures) by public companies and large independents, as these businesses aim to increase their presence in high growth categories, such as specialty foods, snacking, and health and wellness. With global dry powder reaching multi-trillion-dollar levels, private equity firms are expected to remain increasingly active on both sides of the trade, pursuing both platform and strategic tuck-in opportunities as well as exits for well-positioned portfolio companies.

The improving M&A climate reflects evolving strategies as businesses adapt to inflation-fatigued consumers who are increasingly resistant to sustained higher food prices. With fewer opportunities to drive growth through pricing, operators are turning to M&A to drive revenue, improve margins, and address gaps in their portfolios. In December, US M&A activity was led by the alcoholic beverage, packaged food, and restaurant sectors, with specialty foods continuing to show notable strength.



All data as of 12.31.2024. | Data sources: S&P Capital IQ, Trading Economics, NASDAQ exchange, S&P Dow Jones Indices. | 1. Mesirow All-Food Composite tracks 188 food and beverage companies across 18 sub-sectors. The percentage change is calculated by comparing the sum of the equal-weighted closing stock prices on the final trading day of each month. | 2. Mesirow All-Grain Composite tracks CBOT wheat, soybeans and corn pricing. The percentage change is calculated by comparing the sum of equal-weighted closing prices on the final trading day of each month. | 3. The S&P 500 includes 500 of the largest publicly traded companies in the U.S. | 4. NASDAQ Composite includes all stocks traded on the NASDAQ exchange.

# Monthly M&A Market Brief: Food, Beverage & Agribusiness

#### TABLE 1: NUMBER OF TRANSACTIONS BY STATUS

	November	December
Announced:	85	38
Closed/Effective/Expired:	43	36
Total Number of Transactions:	128	74

# TABLE 3: MERGER & ACQUISITION STATISTICS

Valuation Summary	November	December
Total Deal Value (\$mm)	\$2,171.1	\$238.7
Average Deal Value (\$mm)	\$197.4	\$79.6
Average EV/Revenue	0.72x	-
Average EV/EBITDA	8.5x	-
Average Day Prior Premium	1.1%	NA
Average Week Prior Premium	0.1%	NA
Average Month Prior Premium	4.9%	NA

# TABLE 5: ACTIVE BUYERS/INVESTORS BY TOTAL TRANSACTION SIZE (FOR MONTH ENDED 12.31)

Company name	Total transaction size (\$mm)
TreeHouse Foods, Inc. (NYSE:THS)	\$205.0
Rooselbelt Resources LP	\$33.2
Dohmen Company Foundation	\$13.5
Nashville Capital Network, Investment Arm	\$13.5
River Cities Capital Fund Management	\$13.5
Threshold Ventures Management Company, LLC	\$3.6
Boost VC Management Company, LLC	\$3.6
Climate Capital	\$3.6
Superorganism	\$3.6

#### TABLE 2: NUMBER OF TRANSACTIONS BY TYPE

	November	December
Private Placement	65	39
Merger/Acquisition	43	29
Public Offering	11	1
Bankruptcy	9	5
Total Number of Transactions:	128	74

# TABLE 4: NUMBER OF DEALS BY TRANSACTION RANGE

Valuation Summary	November	December	
Greater than \$1 billion	1	0	
\$500 - \$999.9mm	0	0	
\$100 - \$499.9mm	2	1	
Less than \$100mm	8	2	
Undisclosed	32	26	



# Public sector valuations, margins and growth Food, beverage and agribusiness

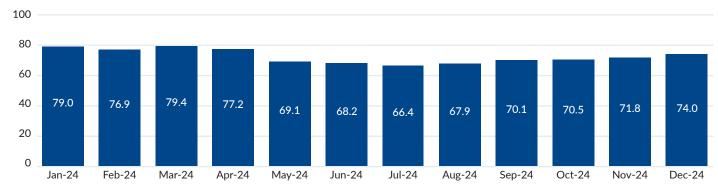
		Enterprise value as a multiple of: Revenue EBITDA							
	% of 52 week high	LTM	NTM	LTM	NTM	Ü	LTM EBITA margin	LTM - NTM revenue growth	Net debt / LTM EBITDA
Agribusiness	68.3%	0.47x	0.74x	8.5x	6.8x	9.8%	4.7%	1.3%	1.3x
Baking	75.2%	0.96x	0.95x	8.2x	6.6x	41.0%	10.3%	1.2%	1.9x
Beverages: Non-Alcoholic	85.8%	3.31x	3.20x	16.9x	14.1x	44.3%	18.4%	5.3%	2.0x
Better-for-you	83.3%	1.90x	1.75x	18.0x	14.1x	27.4%	8.9%	9.1%	3.3x
Biofuels	61.0%	0.57x	0.38x	9.8x	7.4x	5.8%	4.5%	1.6%	1.7x
Candy, Nuts and Snacks	79.9%	1.55x	1.91x	16.1x	13.5x	32.3%	10.6%	3.1%	1.5x
Cannabis	33.8%	0.91x	1.03x	28.9x	14.1x	33.5%	(15.7%)	9.6%	2.3x
Dairy	86.7%	1.85x	1.75x	10.5x	10.9x	28.1%	12.2%	(0.7%)	2.2x
Distribution and Wholesale	84.8%	0.32x	0.30x	11.1x	10.0x	15.6%	3.4%	3.5%	3.5x
Food Services and Facilities Management	76.3%	0.85x	0.79x	10.7x	8.7x	17.0%	6.5%	0.4%	2.2x
Fruits and Vegetables	83.6%	0.86x	1.09x	10.0x	11.1x	11.0%	4.7%	1.1%	2.4x
Ingredients	82.1%	2.19x	2.21x	14.7x	12.9x	34.5%	16.6%	3.6%	2.2x
Inputs	72.2%	1.26x	1.33x	7.8x	6.8x	28.8%	17.1%	4.3%	2.4x
Meal / Home Delivery	82.8%	2.89x	2.64x	20.5x	9.9x	48.8%	13.6%	9.5%	1.9x
Packaged Foods	81.1%	2.17x	2.22x	10.7x	9.8x	33.0%	17.4%	0.0%	3.3x
Protein	81.6%	0.80x	0.85x	8.3x	6.6x	19.1%	8.6%	1.3%	2.7x
Restaurants	70.4%	2.35x	2.18x	16.3x	13.1x	28.3%	13.1%	12.0%	4.1x
Retail Grocery	85.9%	0.43x	0.56x	7.8x	9.4x	27.8%	5.3%	(2.8%)	1.8x
3rd Quartile	e 89.0%	2.49x	2.43x	16.7x	13.9x	37.5%	17.4%	6.8%	4.1x
Media	n 79.9%	1.37x	1.48x	12.1x	10.4x	28.1%	9.9%	2.4%	2.8x
1st Quartile	e 65.6%	0.70x	0.78x	8.6x	7.4x	17.2%	4.8%	(0.7%)	1.7x

Source: S&P Capital IQ as of December 31, 2024. | Past performance is not necessarily indicative of future results.



# Consumer Sentiment Index

# Latest twelve months



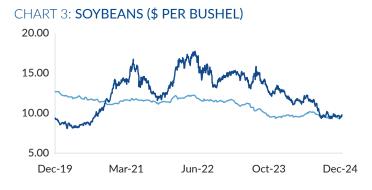
Source: Surveys of Consumers (umich.edu).

# Market data (1/2)

# Last five years and latest twelve months

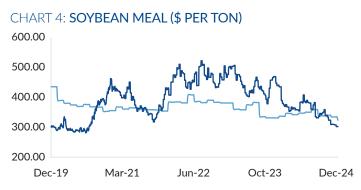












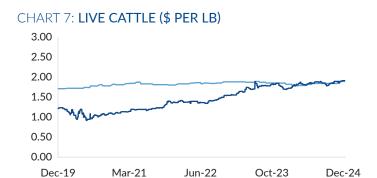


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# Market data (2/2)

# Last five years and latest twelve months

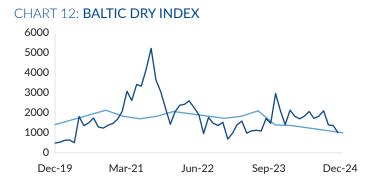














Mesirow's exclusive focus on the middle market means we understand and relate to entrepreneurial business owners and their management teams. We take a long-term approach to client relationships and combine long-standing relationships with expert advisory services to provide custom solutions for leading food, beverage and agribusiness companies. With years of relevant transaction experience and a global network, our senior bankers devote a high level of attention to every transaction and ensure we meet the unique needs of our clients.

# Sector focus

# **Branded &** private label

- Packaged food & beverage
- Emerging brands
- Heritage brands
- Natural and organic
- Prepared foods

#### **Distributors &** wholesalers

- Foodservice
- Retail
- Re-distributors

#### Fruits & vegetables

- Growers
- Packers
- Shippers
- Processors

## **Ingredients & flavors**

- Functional & sensory
- Edible oils
- Inclusions
- Sauces
- Spices & sweeteners
- Upcycled

### Inputs & agribusiness

- Agronomy
- Agtech
- Biofuels
- Crop inputs
- Feed & ingredients
- Production
- Storage & distribution

# **Restaurants &** retail grocery

- chains
- Food services management
- Franchisors & franchisees
- Multi-unit concepts
- Multi-concept chains

# **Specialty beverage**

- · Coffee, tea & kombucha
- Beer, wine, spirits & zero proof
- Functional beverages
- Craft soda & seltzers
- Bottlers & co-packers

- Independent grocery

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**About Mesirow** 

Mesirow is an independent, employee-

owned financial services firm founded

in 1937. Headquartered in Chicago,

we serve clients through a personal,

goals and acting as a force for social

Markets & Investment Banking, and

Advisory Services, we invest in what

matters: our clients, our communities

mesirow.com and follow us on LinkedIn.

Head of Food, Beverage & Agribusiness

and our culture. To learn more, visit

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LATEST INSIGHTS

# Other industry concentrations

In addition to food, beverage and agribusiness, we are a dedicated advisor to a wide array of middle-market companies and have developed an in-depth expertise in a range of industries, including:

- Aerospace & Defense
- **Business Services**
- Consumer & eCommerce .
- Distribution & Supply Chain
- Healthcare
- Industrials
- Industrial Technology
- Packaging
- Technology & Services

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