

# Small Cap Value

## **INVESTMENT PHILOSOPHY**

We believe the key to generating consistent investment returns is the selection of investment opportunities that possess attractive valuations and demonstrate identifiable catalysts that are expected to generate accelerating earnings and cash flow growth.

#### **INVESTMENT OBJECTIVES**

Over a full market investment cycle, we strive to generate more than 200 basis points of annualized alpha with approximately 80-90% of the risk of the market, where market risk is defined as standard deviation, beta or downside capture.

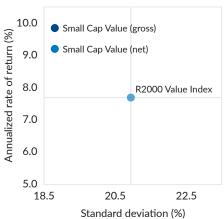
#### **DETAILS**

Mesirow Equity Management team assets: \$1.3 billion

Vehicles offered:

- Separately Managed Account
- Collective Investment Trust

# TOTAL RISK VERSUS TOTAL RETURN<sup>1</sup>



Data since portfolio team tenure 1.1.2004 – 12.31.2024. Source: MEM and eVestment Alliance, LLC. Performance over one year is annualized. Risk/reward metrics are shown gross of fees.

# RISK/RETURN STATISTICS1

	Small Cap Value	R2000 Value Index
Alpha (%)	2.86	=
Standard deviation (%)	18.80	20.94
Sharpe ratio	0.44	0.29
Beta	0.87	1.00
Tracking error (%)	5.22	-
Information ratio	0.42	-

Since portfolio team tenure 1.1.2004 – 12.31.2024. Source: MEM and Bloomberg, LP.

#### WHO WE ARE

Mesirow Equity Management (MEM) is an institutional asset manager focused exclusively on investing in small cap and small-mid cap equities.



**Kathryn A. Vorisek** Head of Equity Management

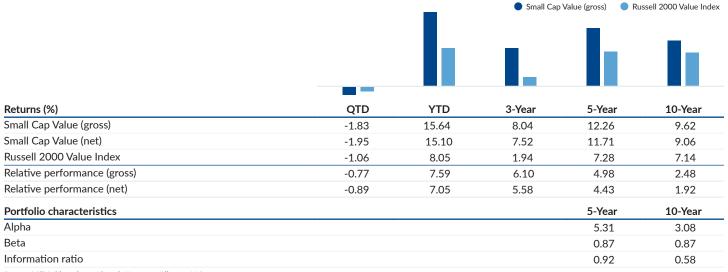


Leo Harmon, CFA, CAIA Chief Investment Officer



**Andrew Hadland, CFA**Director of Research

#### COMPOSITE ANNUALIZED PERFORMANCE<sup>2</sup>



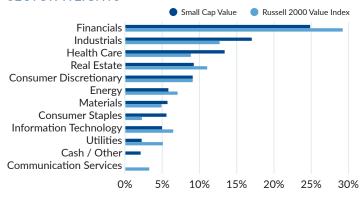
Source: MEM, Bloomberg, LP and eVestment Alliance, LLC.

#### PORTFOLIO CHARACTERISTICS<sup>1</sup>

	Small Cap Value	R2000 Value Index
Number of holdings	82	1,434
Forward price/earnings (median)	17.8x	19.4x
Year 2 EPS growth	14.9%	13.5%
Weighted median market capitalization	\$4.4B	\$2.6B
% of portfolio in top 10	15.9%	4.8%

Source: MEM and Bloomberg, LP.

#### SECTOR WEIGHTS<sup>1</sup>



Source: MEM and Bloomberg, LP.

1. As of 12.31.2024. Past performance is not indicative of future results. Portfolio characteristics are shown gross of fees and are calculated from a representative account invested in the Mesirow Small Cap Value mandate. Information provided is supplemental to the GIPS compliant presentation.

2. As of 12.31.2024. Past performance is not indicative of future results. Inception for the Mesirow Small Cap Value Composite is 7.1.1994. Returns greater than one year are annualized. Information complements the GIPS compliant presentation.

Mesirow refers to Mesirow Financial Holdings, Inc. and its divisions, subsidiaries and affiliates. The Mesirow name and logo are registered service marks of Mesirow Financial Holdings, Inc. © 2025. All rights reserved. Effective 7.1.2022, Mesirow Equity Management ("MEM") became a division of Mesirow Institutional Investment Management ("MIIM") an SEC-registered investment manager. Prior to 7.1.2022, MEM was a division of Mesirow Financial Investment Management, Inc., ("MFIM"). This communication is for institutional use only and may contain privileged and/or confidential information. It is intended solely for the use of the addressee. If this information was received in error, you are strictly prohibited from disclosing, copying, distributing or using any of this information and are requested to contact the sender immediately and destroy the material in its entirety, whether electronic or hardcopy. Nothing contained herein constitutes an offer to sell or a solicitation of an offer to buy an interest in any Mesirow Financial investment vehicle. The information contained herein has been obtained from sources believed to be reliable but is not necessarily complete and its accuracy cannot be guaranteed. Any opinions expressed are subject to change without notice. It should not be assumed that any recommendations Incorporated herein will be profitable or will equal past performance. Model, theoretical or hypothetical performance information and results do not reflect actual trading or asset, or fund advisory management and the results may not reflect the impact that material economic and market factors may have had, and can reflect the benefit of hindsight, on MEM's decision-making if MEM were actually managing client's money. Any chart, graph, or formula should not be used by itself to make any trading or investment decision. Mesirow Financial Investment Management, Inc., and its affiliated companies and/or individuals may, from time to time, own, have long or short positions in, or options on, or act as a market maker in, any securities discussed herein and may also perform financial advisory or investment banking services for those companies. Mesirow does not provide tax or legal advice. Securities offered through Mesirow Financial, Inc. member FINRA, SIPC.

### About Mesirow

Mesirow is an independent, employee-owned financial services firm founded in 1937. Headquartered in Chicago, with locations around the world, we serve clients through a personal, custom approach to reaching financial goals and acting as a force for social good. With capabilities spanning Global Investment Management, Capital Markets & Investment Banking, and Advisory Services, we invest in what matters: our clients, our communities and our culture. To learn more, visit mesirow.com and follow us on LinkedIn.

# Contact us

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#### GIPS REPORT - MEM SMALL CAP VALUE EQUITY COMPOSITE

Gross and Net of Fees Total Returns from January 1, 2014 - December 31, 2024

		Year end		Annual performance results				3-year annualized dispersion			
		Composite Asset at end	Total Firm	MEM (gross)	MEM (net)	Russell 2000 Value	Russell	Composite	MEM (gross)	Russell 2000 Value	Russell
	No. of	of period	Assets (1)	Composite	Composite	Index	2000 Index (2)	Dispersion	Composite	Index	2000 Index <sup>(2)</sup>
Year	portfolios	(\$MM)	(\$MM)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
2014	21	1,259	n/a	6.51	5.93	4.22	4.89	0.04	11.54	12.79	13.12
2015	20	1,077	n/a	0.27	-0.26	-7.47	-4.41	0.05	12.57	13.46	13.96
2016	18	1,091	1,684	15.76	15.13	31.74	21.31	0.05	14.37	15.50	15.76
2017	15	976	1,477	14.51	13.88	7.84	14.65	0.03	12.60	13.97	13.91
2018	15	659	789	-14.96	-15.42	-12.86	-11.01	0.04	15.00	15.76	15.79
2019	11	516	678	24.37	23.73	22.39	25.52	0.05	14.86	15.68	15.71
2020	7	501	722	8.46	7.89	4.63	19.96	0.06	23.99	26.12	25.27
2021	9	646	886	30.39	29.74	28.27	14.82	0.09	22.60	25.00	23.35
2022	7	583	790	-3.65	-4.12	-14.48	-20.44	n/a	24.20	27.27	26.02
2023	10	823	1,111	13.21	12.67	14.65	16.93	0.07	18.80	21.75	21.11
Current Performance Results											
2024	11	905	1,332	15.64	15.10	8.05	11.54	0.07	19.99	23.44	23.30

Mesirow Equity Management ("MEM") claims compliance with the Global Investment Performance Standards (GIPS®) and has prepared and presented this report in compliance with the GIPS standards. MEM has been independently verified for the periods 01.01.1996 - 12.31.2023. A firm that claims compliance with the GIPS standards must establish policies and procedures for complying with all the applicable requirements of the GIPS standards. Verification provides assurance on whether the firm's policies and procedures related to composite and pooled fund maintenance, as well as the calculation, presentation, and distribution of performance, have been designed in compliance with the GIPS standards and have been implemented on a firmwide basis. The Small Cap Value Equity Composite has had a performance examination for the periods 01.01.2016 - 12.31.2023. The verification and performance examination reports are available upon request.

Effective 07.01.2022, MEM transferred its assets and associated composites to Mesirow Institutional Investment Management, Inc. ("MIIM"), a registered investment advisor (RIA) registered with the Securities and Exchange Commission under the Investment Advisors Act of 1940. Prior to 07.01.2022, MEM's assets and associated composites were part of Mesirow Financial Investment Management, Inc. ("MFIM"). The historical performance prior to the creation of MFIM was managed by MFIM or its predecessor firms prior to 01.01.2005. For purposes of claiming GIPS compliance, as of 01.01.2010 the "Firm" was further defined as the US Value Equity business unit, now defined as MEM which manages portfolios primarily for institutional investors adhering to an investment process incorporating fundamental analysis of security valuation factors and drivers. The composites within this unit vary primarily by the capitalization range of the equity securities held. MEM is comprised of the legacy entities of Mesirow Financial Investment Management - US Value Equity (the surviving entity) and Fiduciary Management Associates, LLC (the acquired entity), with each prior to this effective date being held out to the public as separate firms, and each claiming compliance with the GIPS Standards. Effective 04.01.2016, the firm was redefined and renamed for GIPS purposes to include both the legacy Mesirow Financial Investment Management - US Value Equity division and the legacy Fiduciary Management Associates, LLC division as one combined entity.

In 2016, MFIM acquired the asset management rights for all managed portfolios from an independent investment advisory firm and retained all of the principals and employees related to such portfolios. Performance results of the Small Cap Value Equity Composite at the prior firm are the performance record of the Firm.

(1) Total Firm Assets are not presented for periods prior to 2016 because the Composite was not part of the Firm.

Performance and composite inception and creation date is 07.01.1994. Benchmark returns are not covered by the report of independent verifiers. All returns are calculated and presented in US dollars.

The Small Cap Value Equity Composite includes all institutional portfolios that invest in the small capitalization strategy with a minimum initial account size of \$1,000,000. The strategy allows for investments in equity securities of companies with market capitalizations in a range representative of constituents in the Russell 2000 Index. The strategy aims to deliver a total return primarily through long-term capital appreciation. The benchmarks for the strategy are the Russell 2000 Index and the Russell 2000 Value Index. The performance presented herein represents past performance and is no guarantee of future results. Gross returns presented are net of any withholding taxes

incurred. MEM and benchmark performance reflect the reinvestment of dividends and interest income, expressed in U.S. dollars. Results are based on fully discretionary accounts under management, including those accounts no longer with the firm. The composite policy requires the temporary removal of any portfolio incurring a client-initiated significant inflow or outflow of 10% of portfolio assets. The firm maintains a complete list of composite descriptions, a list of pooled fund descriptions for limited distributions pooled funds and a list of broad distributions pooled funds, which is available upon request. Policies for valuing investments, calculating performance, and preparing GIPS Reports are available upon request.

Balanced portfolio segments were included in this composite prior to 10.01.1999 and cash was equally distributed among asset segments in their respective composites. On 06.30.2008, MEM redefined the requirements for membership in the composite to exclude accounts or carve-out segments of accounts with client mandated cash allocations in excess of 5%. The membership of this composite did not change as a result of this redefinition. On of 04.01.2009, MEM redefined the requirements for membership in the composite to exclude all carve-out accounts. The membership of this composite did not change as a result of this redefinition.

## Calculation of Risk Measures: Annual / 3 Years Dispersion

Composite internal dispersion is calculated using the asset-weighted standard deviation of annual gross returns of those portfolios that were included in the composite for the entire year. Because it is not statistically meaningful, MEM does not calculate the dispersion of annual returns for the years the composite held five or fewer accounts. Inclusion of the three-year annualized ex-post standard deviation of the composite and benchmark was added as a requirement effective 12.31.2011.

#### Performance / Net of Fee Disclosure

Net of fee performance is calculated using the actual monthly fee accrued to each account in the composite as of 01.01.2010. Prior to 01.01.2010, Net of fee performance was calculated using the highest actual management fee charged to a member of the composite during the calendar year, applied monthly. Performance information that is provided gross of fees does not reflect the deduction of advisory fees. Client returns will be reduced by such fees and other expenses that may be incurred in the management of the account. Advisory fees are described in Part 2 of Form ADV of MIIM.

In presentations shown prior to 09.30.2014, net of fee performance was calculated using the actual monthly fee accrued to each account in the composite as of 04.01.2014. Prior to 04.01.2014, Net of fee performance was calculated using the highest actual management fee charged to a member of the composite during the calendar year, applied monthly.

10.01.2011 – 03.31.2014 the annual fee rate used was 0.95% which was the highest fee

06.01.2011 - 09.30.2011 the annual fee rate used was 1.00% 01.01.2010 - 05.31.2011 the annual fee rate used was 0.90%

01.01.2008 - 12.31.2009 the annual fee rate used was 0.80% prior to 01.01.2008 the annual fee rate used was 0.79%.

#### **Investment Fee Disclosure**

MEM requests that any third party, including investment management consultants, provide our performance data only on a one-on-one basis. Performance results are presented before management and custodial fees.

Vehicle Fee Schedule

Small Cap Equity Strategy (described in MEM's Form ADV, Part 2)

0.85% on the first \$25 million

0.75% on the next \$25 million

0.60% on the next \$50 million

0.55% on the balance

Small Cap Value Equity CIT

0.45% on all assets - Founder Class [Closed]\*

0.80% on all assets - Class A

\*Founders share class was closed to new investor 05.31.2023.

Class A Units is now available to Participating Plans.

An actual fee charged to an individual portfolio may vary by size and type of portfolio. Fees are collected quarterly, which produces a compounding effect on the total rate of return net of management fees. As an example, the effect of investment management fees on the total value of a client's portfolio assuming (a) \$1,000,000 investment, (b) portfolio return of 8% a year, and (c) 0.85% annual investment advisory fee would reduce the portfolio's value by \$8,892 in the first year, by \$51,223 over five years and \$123,351 over 10 years. Actual investment advisory fees incurred by clients will vary.

#### **Benchmark Definitions**

The Russell 3000 $\circledR$  Index measures the performance of the 3,000 largest U.S. companies based on total market capitalization, which represents approximately 98% of the investable U.S. equity market.

The Russell 2000 Index® offers investors access to the small-cap segment of the U.S. equity universe. The Russell 2000 is constructed to provide a comprehensive and unbiased small-cap barometer and is completely reconstituted annually to ensure larger stocks do not distort the performance and characteristics of the true small-cap opportunity set. The Russell 2000 includes the smallest 2000 securities in the Russell 3000. The Russell 2000 Value Index® offers investors access to the small-cap value segment of the U.S. equity universe. The Russell 2000 Value is constructed to provide a comprehensive and unbiased barometer of the small-cap value market. Based on ongoing empirical research of investment manager behavior, the methodology used to determine value probability approximates the aggregate small-cap value manager's opportunity set. (Source: Russell).

These indexes have been displayed as comparisons to the performance of the Small Cap Value Equity Composite.

(2) Additional Information.

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