

Monthly Market Update: Food, Beverage & Agribusiness

October recap

Mesirow All-Food Equity Composite -1.97% for the month ended 10.31¹

Mesirow All-Grain Commodity Composite -1.68% for the month ended 10.312

S&P 500 +0.35% for the month ended 10.31³

NASDAQ Composite +1.84% for the month ended 10.314

The food, beverage, and agribusiness M&A market has remained robust despite ongoing economic challenges and pre-election uncertainties.

October deal activity implies the market is on track with 2022 levels in terms of number of deals. Dollar volume in 2024 has notably outpaced 2023 levels, driven by the resurgence of mega-deals. Activity has been particularly strong in beverages, foodservice distribution, bakery, and high-demand segments like snacking and indulgent foods.

High quality companies are commanding premiums, while the broader sector continues to show resilience, even amid economic pressures. This sustained momentum highlights the attractiveness of the sector to both strategic and private equity buyers, who see long-term value despite current market challenges.



All data as of 10.31.2024. | Data sources: S&P Capital IQ, Trading Economics, NASDAQ exchange, S&P Dow Jones Indices. | 1.Mesirow All-Food Composite tracks 188 food and beverage companies across 18 sub-sectors. The percentage change is calculated by comparing the sum of the equal-weighted closing stock prices on the final trading day of each month. | 2. Mesirow All-Grain Composite tracks CBOT wheat, soybeans and corn pricing. The percentage change is calculated by comparing the sum of equal-weighted closing prices on the final trading day of each month. | 3. The S&P 500 includes 500 of the largest publicly traded companies in the U.S. | 4. NASDAQ Composite includes all stocks traded on the NASDAQ exchange.

Monthly M&A Market Brief: Food, Beverage & Agribusiness

TABLE 1: NUMBER OF TRANSACTIONS BY STATUS

	September	October
Announced:	69	49
Closed/Effective/Expired:	71	66
Total Number of Transactions:	140	115

TABLE 3: MERGER & ACQUISITION STATISTICS

Valuation Summary	September	October
Total Deal Value (\$mm)	\$30.7	\$3,185.1
Average Deal Value (\$mm)	\$6.1	\$1,061.7
Average EV/Revenue	0.89x	4.87x
Average EV/EBITDA	15.7x	13.8x
Average Day Prior Premium	-	105.6%
Average Week Prior Premium	-	91.1%
Average Month Prior Premium	-	82.9%

TABLE 5: ACTIVE BUYERS/INVESTORS BY TOTAL TRANSACTION SIZE (FOR MONTH ENDED 10.31)

Company name	Total transaction size (\$mm)
Butterfly Equity LP	\$1,985.0
PepsiCo. Inc. (NasdaqGS:PEP)	\$1,200.0
Whole Foods Market, Inc.	\$20.0
The Hershey Company (NYSE:HSY)	\$20.0
Hamilton Lane Incorporated (NasdaqGS:HLNE)	\$20.0
DMG Ventures Limited	\$20.0
Zintinus GmbH	\$20.0
Praesidium S.A.	\$20.0
The Invus Group, LLC	\$10.0
7 Mile Brands LLC	\$3.0

TABLE 2: NUMBER OF TRANSACTIONS BY TYPE

September	October
64	49
61	57
11	5
4	4
140	115
	64 61 11 4

TABLE 4: NUMBER OF DEALS BY TRANSACTION RANGES

Valuation Summary	September	October	
Greater than \$1 billion	0	2	
\$500 - \$999.9mm	0	0	
\$100 - \$499.9mm	0	0	
Less than \$100mm	5	1	
Undisclosed	56	54	



Public sector valuations, margins and growth Food, beverage and agribusiness

		Enterprise value as a multiple of: Revenue EBITDA							
	% of 52 week high	LTM	NTM	LTM	NTM	LTM EBITDA margin	LTM gross margin	LTM - NTM revenue growth	Net debt / LTM EBITDA
Agribusiness	76.7%	0.48x	0.78x	8.6x	7.2x	4.7%	9.8%	3.3%	1.3x
Baking	78.1%	1.02x	0.97x	8.5x	6.8x	10.1%	40.9%	3.0%	2.0x
Beverages: Non-Alcoholic	88.4%	3.35x	2.94x	16.5x	15.2x	20.5%	53.7%	5.4%	1.9x
Better-for-you	84.2%	1.84x	1.85x	17.4x	13.5x	9.9%	24.4%	9.7%	3.4x
Biofuels	55.5%	0.64x	0.40x	11.1x	7.7x	4.5%	5.8%	4.0%	1.7x
Candy, Nuts and Snacks	84.6%	1.50x	2.03x	15.5x	13.9x	10.5%	32.3%	2.3%	1.5x
Cannabis	50.0%	1.25x	1.44x	13.6x	19.7x	(9.7%)	33.5%	6.0%	3.0x
Dairy	91.1%	1.96x	1.85x	11.1x	11.1x	13.0%	28.5%	4.3%	2.2x
Distribution and Wholesale	89.6%	0.33x	0.33x	10.2x	9.3x	3.6%	15.5%	3.7%	3.1x
Food Services and Facilities Management	93.8%	0.79x	0.86x	10.6x	8.7x	7.5%	16.2%	4.9%	2.1x
Fruits and Vegetables	89.0%	0.82x	1.13x	10.0x	11.0x	4.7%	9.7%	2.6%	2.2x
Ingredients	89.1%	2.33x	2.29x	15.8x	13.6x	16.1%	34.3%	5.3%	2.3x
Inputs	85.9%	1.33x	1.29x	7.7x	7.8x	17.3%	30.4%	2.7%	2.2x
Meal / Home Delivery	94.3%	3.20x	2.92x	19.2x	11.2x	13.6%	48.8%	9.7%	1.9x
Packaged Foods	87.4%	2.32x	2.20x	11.8x	10.2x	17.5%	33.0%	2.5%	3.3x
Protein	89.9%	0.94x	0.90x	9.7x	7.5x	8.8%	18.9%	6.1%	2.7x
Restaurants	73.3%	2.42x	2.24x	16.7x	13.2x	12.8%	28.4%	4.8%	4.4x
Retail Grocery	87.9%	0.44x	0.56x	7.9x	8.9x	5.5%	27.8%	1.6%	1.9x
3rd Quartile	e 92.3%	2.58x	2.55x	16.6x	14.3x	17.8%	37.5%	8.9%	4.1x
Media	า 85.2%	1.40x	1.50x	12.1x	10.7x	10.0%	28.5%	4.1%	2.9x
1st Quartile	e 68.4%	0.68x	0.80x	8.9x	7.6x	5.3%	16.8%	0.2%	1.7x

Source: S&P Capital IQ as of October 31, 2024. | Past performance is not necessarily indicative of future results.



Consumer Sentiment Index

Latest twelve months



Source: Surveys of Consumers (umich.edu).

Market data (1/2)

5.00

Nov-19

Jan-21

Last five years and latest twelve months





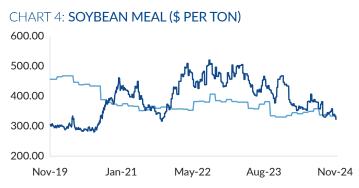


May-22

Aug-23

Nov-24





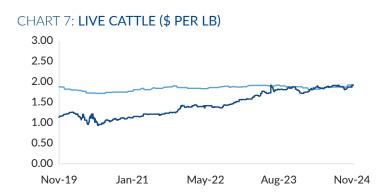


5 years

- ITM

Market data (2/2)

Last five years and latest twelve months

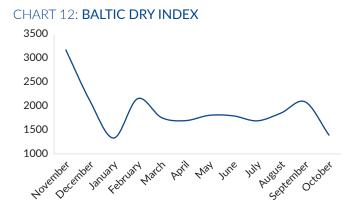














Mesirow's exclusive focus on the middle market means we understand and relate to entrepreneurial business owners and their management teams. We take a long-term approach to client relationships and combine long-standing relationships with expert advisory services to provide custom solutions for leading food, beverage and agribusiness companies. With years of relevant transaction experience and a global network, our senior bankers devote a high level of attention to every transaction and ensure we meet the unique needs of our clients.

Sector focus

Branded & private label

- Packaged food & beverage
- Emerging brands
- Heritage brands
- Natural and organic
- Prepared foods

Distributors & wholesalers

- Foodservice
- Retail
- Re-distributors

Fruits & vegetables

- Growers
- Packers
- Shippers
- Processors

Ingredients & flavors

- Functional & sensory
- Edible oils
- Inclusions
- Sauces
- Spices & sweeteners
- Upcycled

Inputs & agribusiness

- Agronomy
- Agtech
- Biofuels
- Crop inputs
- Feed & ingredients
- Production
- Storage & distribution

Restaurants & retail grocery

- Independent grocery chains
- Franchisors & franchisees
- Multi-unit concepts
- Multi-concept chains

Specialty beverage

- Coffee, tea & kombucha
- Beer, wine, spirits & zero proof
- Functional beverages
- Craft soda & seltzers
- Bottlers & co-packers

About Mesirow

Mesirow is an independent, employee-owned financial services firm founded in 1937. Headquartered in Chicago, with locations around the world, we serve clients through a personal, custom approach to reaching financial goals and acting as a force for social good. With capabilities spanning Global Investment Management, Capital Markets & Investment Banking, and Advisory Services, we invest in what matters: our clients, our communities and our culture. To learn more, visit mesirow.com and follow us on LinkedIn.

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Other industry concentrations

In addition to food, beverage and agribusiness, we are a dedicated advisor to a wide array of middle-market companies and have developed an in-depth expertise in a range of industries, including:

- Aerospace & Defense
- Business Services
- Consumer & eCommerce
- Distribution & Supply Chain
- Healthcare
- Industrials
- Industrial Technology
- Packaging
- Technology & Services

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